AGREEMENT FORM FOR **NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: KSNW - Wiehita, KS	Date: 4/18/22
	,
Great American Media	
do hereby request station time concerning the following issue:	
KS Governor 2022	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Kansas Values Institute

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message

relating to any political matter of national importance?" ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of

national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kansas Values Institute PO Box 97 Lawrence KS 66044

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Watkins Sharon Rose Ann Gates Ryan Wright

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees	s to indemnify and hold harmless the station	for any damages or
liability, including rea	asonable attorney's fees, that may ensue fro	m the broadcast of the
above-requested ad	vertisement(s). For the above-stated broa	dcast(s), the sponsor
also agrees to prep	oare a script, transcript, or tape, which wi	II be delivered to the
station at least	before the time of the scheduled	broadcasts.
TO BE	SIGNED BY ISSUE ADVERTISER (S	SPONSOR)
4/8/2022	Andrew Hutson Digitally signed by Andrew Hutson Date: 2022.04.08 14:25:05 -04'00'	202-338-8700
Date	Signature	Contact Phone Number
To	O BE SIGNED BY STATION REPRESENTA	ATIVE
☐ Accepte	d □ Accepted in Part	☐ Rejected
Mudy R. Ben	Audrey K. Berry	Director of Sales
/ Signature/	Pfinted Name	* Title #/18/22

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER

Order / Rev: A3514387 **Orders** Alt Order #: 27768261 Product Desc: TV Wichita KS KSNW 10569 Estimate: Katz Washington Flight Dates: 04/19/22 - 04/25/22 Primary AE: 04/18/22 / 04/18/22 Sales Office: K-WAS Original Date / Rev: Sales Region: Order Type: REG Nat Agency Name: **Great American Media** Billing Type: Cash **Buying Contact:** Broadcast Billing Calendar: Billing Contact: EOM 3050 K Street NW Billing Cycle: Washington, DC 20007 Agency Commission: 15% Order Brand: Advertiser Name: POL/Kansas Values Institute PAC Demographic: A25-54 New Business End: Advertiser External ID: PL6 Product Codes: IN3307/TO232 Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-ISS Order Separation: 00:15:00 Priority: P5

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	29	\$22,940.00	\$19,499.00
04/25/22	05/29/22	9	\$7,300.00	\$6,205.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	29	\$22,940.00	\$19,499.00	0.00
May 2022	9	\$7,300.00	\$6,205.00	0.00
Totals	38	\$30,240.00	\$25,704.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

											_	
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 Multi	04/19/22	2 04/25/22	KSN Today 1	СМ	5-6am	MTWTF	:30	3	\$240.00 P3	0.00 NM	3	\$720.00
Channel	s: KSNC	C,KSNG,KSI	NL,KSNW									
			KSN Today 1									
Kansas	Today 2											
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/1	19/22	04/25/22	MTWTF	3	\$240.00	0.00						
N 2 Multi	04/19/22	2 04/25/22	KSN Today 2	CM	6-7am	MTWTF	:30	5	\$520.00 P3	0.00 NM	5	\$2,600.00
Channel	s : KSNC	KSNG,KSI	NL,KSNW									
			KSN Today 2								¥*	
Kansas ⁻	Today 3											
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/1	9/22	04/25/22	MTWTF	5	\$520.00	0.00						
N 3 Multi	04/19/22	2 04/25/22	Today Show 7-8a	m CM	7-8am	MTWTF	:30	3	\$800.00 P3	0.00 NM	3	\$2,400.00
Channel	s : KSNC	KSNG,KSN	NL,KSNW									
			Today Show 7-8a	am								
Today S	how (7-8	am)										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/1	9/22	04/25/22	MTWTF	3	\$800.00	0.00						
N 4 Multi	04/19/22	2 04/25/22	Today Show 8-9a	m CM	8-9am	MTWTF	:30	4	\$540.00 P3	0.00 NM	4	\$2,160.00
Channels	s : KSNC	KSNG,KSN	NL,KSNW									
			Today Show 8-9a	am								
Today Sl	how (8-9	am)									3	

Print Date: 04/18/22 08:45:11

Page 2 of 3

Order / Rev:

A3514387

Advertiser:

POL/Kansas Values Institute PAC

Alt Order #: Flight Dates: 27768261

04/19/22 - 04/25/22

Product Desc:

Estimate:

 TV 10569 Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
144		t Date	End Date	Weekdays MTWTF	Spots/Week	Rate \$540.00	Rating						
N 5	/eek: 04/ Multi		04/25/22	Today Show Sa	CM	8a-10a	0.00	S- :30) 1	\$280.00 P3	0.00 NM	1	\$280.00
			C,KSNG,KSI	NL,KSNW									
	Saturday	/ Today	Show	Today Show Sa									
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 6	/eek: 04/1 Multi		04/24/22	Today Show Su	CM	\$280.00 Today Show	0.00 / Su	-S :30) 1	\$280.00 P3	0.00 NM	1	\$280.00
			2, 04/24/22 C,KSNG,KSI	and the second second	CIVI	Today Show	7 Su	-3 .50	, ,	Ψ200,001 0	0.00 14101		Ψ200.00
	Sunday 1	Z vehoT	how	Today Show Su									
	7.50	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 04/1		04/24/22	S	1	\$280.00	0.00	- 0		#000 00 D0	0.00 NIM	,	# 000 00
N 7			2 04/24/22 C,KSNG,KSI	Meet the Press NL.KSNW	CM	Meet the Pre	ess	-S :30) 1	\$600.00 P3	0.00 NM	1	\$600.00
			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Meet the Press									
	Meet The	e Press t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 04/1		04/24/22	S	1	\$600.00	0.00						
N 8			2 04/25/22		СМ	9-10a	MTWTF	:30	3	\$400.00 P3	0.00 NM	3	\$1,200.00
	Channel	s : KSNC	KSNG,KSI	NL,KSNW M-F 9-10a									
	Live With						_						
١٨/	<u>Star</u> eek: 04/1	t Date 9/22	End Date 04/25/22	Weekdays MTWTF	Spots/Week 3	Rate \$400.00	Rating 0.00						
N 9				M-F 430-5p	CM	430-5pm	MTWTF	:30) 3	\$600.00 P3	0.00 NM	3	\$1,800.00
	Channels	s : KSNC	KSNG,KSI	NL,KSNW M-F 430-5p									
8	Jeopardy	/		W-F 430-5p									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 10	eek: 04/1 Multi		04/25/22	MTWTF KSN News at Five	3 e CM	\$600.00 5-530pm	0.00	:30) 3	\$1,000.00 P3	0.00 NM	3	\$3,000.00
			KSNG,KSN	NL,KSNW		,				, ,			
	KSN Nev	ws		KSN News at Five	e								
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	eek: 04/1		04/25/22	MTWTF		\$1,000.00	0.00	:30	. 2	\$1,200.00 P3	0.00 NM	3	\$3,600.00
			;KSNG,KSN	KSN News at Six NL,KSNW	СМ	6-630p	MIMIL	50	, ,	\$1,200,001 3	0,00 14141	J	ψ3,000.00
	KSN Nev	NC.		KSN News at Six									
ž		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	eek: 04/1		04/25/22	MTWTF		\$1,200.00	0.00						2000 20
		E. S.	2 04/23/22 KSNG,KSN	Sat KSN News at	Six CM	6-630pm		s- :30) 1	\$800.00 P3	0.00 NM	1	\$800.00
			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Sat KSN News at	Six								
	KSN Nev	vs t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 04/1		04/24/22	S-	1	\$800.00	0.00						
				M-F 630-7p	CM	630-7pm	MTWTF	:30	4	\$1,600.00 P3	0.00 NM	4	\$6,400.00
,	Channels	S : KSNC	KSNG,KSN	M-F 630-7p									
ý	Wheel of						D						
W	<u>Start</u> eek: 04/1		End Date 04/25/22	Weekdays MTWTF	Spots/Week 4	\$1,600.00	Rating 0.00						
				LN M-F	CM	10-10:35pm	MTWTF	:30	2	\$1,400.00 P3	0.00 NM	2	\$2,800.00
,	Channels	: KSNC	KSNG,KSN	NL,KSNW KSN News at Ter	Mon-Fri								
)	KSN Nev	vs		NON NEWS ALTER	I MOH-I-II								
141			End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 04/1 Multi		04/25/22	MTWTF	CM	\$1,400.00 7-8p	0.00 W	:30) 1	\$1,600.00 P3	0.00 NM	1	\$1,600.00
0.00	100000000000000000000000000000000000000				5.000	10.00							0 0

Print Date: 04/18/22 08:45:11 Page 3 of 3

POL/Kansas Values Institute PAC Order / Rev: A3514387 Advertiser: Wichita KS KSNW TV 27768261 Product Desc: Alt Order #: 10569 Estimate: Flight Dates: 04/19/22 - 04/25/22 Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots **Amount** Inventory Code Ln Ch Start End Wed Prime Hour 1 Channels: KSNC,KSNG,KSNL,KSNW Wednesday 7-8p Chicago Med-NBC Spots/Week End Date Rating Start Date Weekdays Rate 0.00 Week: 04/18/22 04/24/22 --W----\$1,600.00

Totals 38 \$30,240.00

Con Type: POLITICAL/VOTE Total \$: \$30,240.00

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	Succession	
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	4	

125 West 55th St New York, NY 10019

Changes as of: 4/18/2022 at 8:28 AM 3050 K ST NW SUITE 100 WASHINGTON DC 20007 Agency: Great American Media CPE: 236/250/10569 Contract # 27768261

Flight: 4/19/22 - 4/25/22 Advertiser: KANSAS VALUES INSTITUTE

Product: TV

Version: Original Order

Station: KSNW Market: Wichita

Total CPP: \$0.00 Total GRP:

Total Spots: 38

Office: WASHINGTON

Assistant: KELLY JOHNS 202-872-5880

Service: Nielsen

Primary Demo:

Separation:

Agency Order #: 11580331 Buyer: Hutson, Andrew Salesperson: KELLY JOHNS 202-872-5880

					4/19 - 4/19	Total	Total		
	DP Program	Rate	Len	4/19		Spots	49	CPP*	GRP*
	Kansas Today 2	\$240.00	30	m			\$720.00	\$0.00	0.0
	Kansas Today 3	\$520.00	30	5		5	સ્ક	\$0.00	0.0
	Today Show (7-8am)	\$800.00	30	က		8		\$0.00	0.0
	Today Show (8-9am)	\$540.00	30	4		4		\$0.00	0.0
ı	Saturday Today Show	\$280.00	30	-				\$0.00	0.0
ı	Sunday Today Show	\$280.00	30	-				\$0.00	0.0
ı	Meet The Press	\$600.00	30	-				\$0.00	0.0
I	Live With Kelly & Ryan	\$400.00	30	က		က	ès	\$0.00	0.0
I	Jeopardy	\$600.00	30	е		3		\$0.00	0.0
1	KSN News	\$1,000.	30	ю		က		\$0.00	0.0
1	KSN News	\$1,200.	30	8		3		\$0.00	0.0
1	KSN News	\$800.00	30	-				\$0.00	0.0
I	Wheel of Fortune	\$1,600.	30	4		4	8	\$0.00	0.0
ı	KSN News	\$1,400.	30	2		2	\$2,800.00	\$0.00	0.0
1	Chicago Med-NBC	\$1,600.	30	-		•	\$1,600.00	\$0.00	0.0
1		TOT	TOTALS:	38		38	\$30,240.00	\$0.00	0.0

MATZ TELEVISION GROUP

3050 K ST NW SUITE 100 WASHINGTON DC 20007 Agency: Great American Media CPE: 236/250/10569 Contract # 27768261

Changes as of: 4/18/2022 at 8:28 AM Flight: 4/19/22 - 4/25/22 Advertiser: KANSAS VALUES INSTITUTE Product: TV

Office: WASHINGTON Market: Wichita Station: KSNW

Version: Original Order

Total Spots: 38

Con Type: POLITICAL/VOTE Total \$: \$30,240.00

Total CPP: \$0.00 Total GRP:

Primary Demo:

Buyer: Hutson, Andrew Salesperson: KELLY JOHNS 202-872-5880

Agency Order #: 11580331

Service: Nielsen

Assistant: KELLY JOHNS 202-872-5880

Separation:

pecial	
structions	

125 West 55th St New York, NY 10019

Competitive Information	\$30,240	100%		Competitive Unknown
J. C. S. S. S. C.	Market Budget: \$30,240	KSNW Share: 100%	Comment:	

A SECOND SERVICE ASSESSED.	The second secon			Section 19 and 1	
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$30,240.00	N/A	0.0
Total	100%	38	\$30,240.00	N/A	0.0

2	Montnly Summary	^
Month	Spots	Dollars
2022-Apr	38	\$30,240.00
Total	38	\$30,240.00

				Transa	Transaction History		
rans	Created/Received Created by	Status	Spot+	Spot+ Spot-	\$ Chg	Contract \$ Comment	
Queued for Electronic Contracting	4/18/22 8:29 AM				0\$	0\$	
New	4/18/22 8:28 AM KELLY JOHNS	New	38		\$30,240.00	\$30,240.00	

	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
Non-Discrimination	Non-Discrimination ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
Policy	KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
	FTHINICITY AND EVALUATES INFOCTIATES AND COMPLETES ITS RECADORS ADVERTISING CONTRACTS WITHOUT REGARD TO BACE OR ETHNICITY